

# HERITAGE AGORA

## Communicating Dissonance

### 28/05/2024

Online event  
9 to 12:30 am CET

Meet over 100 experts from over 15 countries!

Register now!

If you register before 28th April & participate on 28th May:

- ▷ You will receive access to all Agora presentations.
- ▷ You can apply to present your project at the Agora.
- ▷ You can win a free OPEN BUZLUDZHA festival ticket.
- ▷ You can win a private advice session with an Agora speaker.

This Heritage Agora is:

- ▷ A platform for mutual learning, exchange of ideas and best practices on communicating and interpreting dissonant heritage.
- ▷ Part of a two-year project on dissonant heritage communication, funded by the Citizens, Equality, Rights and Values programme of the EU.
- ▷ Organized by the Buzludzha Project Foundation; EUROM. European Observatory on Memories, University of Barcelona; Department of Architecture, University of Bologna; the Dissonant Heritage Action Group, part of the Urban Agenda for the EU.

Contact us: [buzludzha.team@gmail.com](mailto:buzludzha.team@gmail.com)

Topics:

- ▷ How do we communicate a dissonant heritage site?
- ▷ How do we advocate its controversy and multiple layers, while attracting supporters with different views?
- ▷ How do we involve the public and why is this crucial in the field of dissonance?

