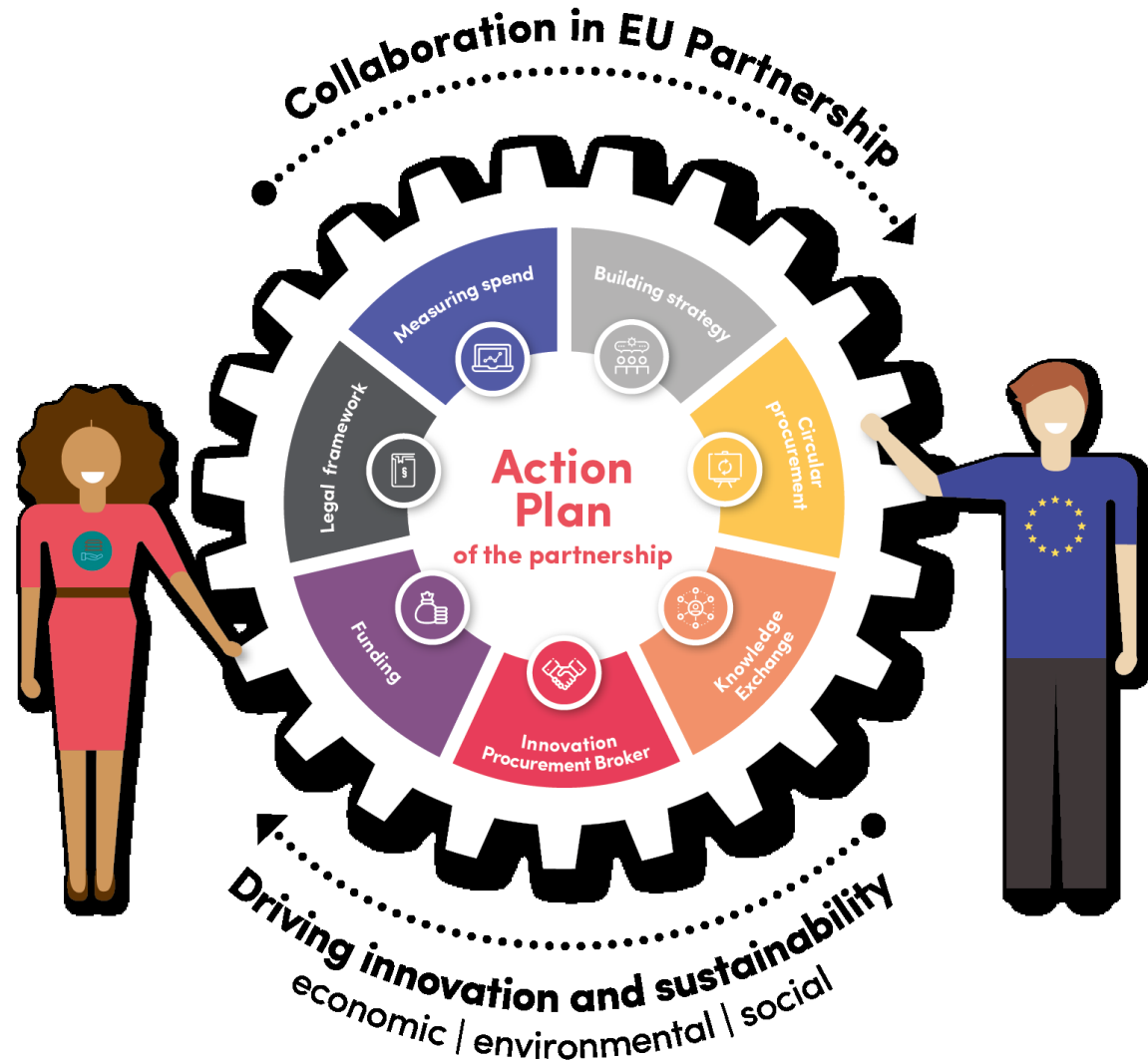




Webinar on
Innovative and Responsible Public Procurement

Tuesday 2nd February 2021
10:00 – 11:30 (CET)

Urban Agenda Partnership on Innovative and Responsible Public Procurement



Link to the E-Learning module: [Urban Agenda - Public Procurement \(maester.com\)](https://maester.com/urban-agenda-public-procurement)



Urban Agenda - Public Procurement

Welcome to the online modules of the Urban Agenda Public Procurement.

Watch the introduction first to get started.

Click the icons or the colored parts of the circle to go to that module.

[▶ Watch the introduction](#)



Action Building Procurement Strategy

Challenge

How to build Procurement Strategy?

1

Solution

Guidance with building blocks



- *The need to link procurement strategy with a city's goals and policies*
- *Building procurement strategy needs expertise and capacity*



- ✓ *Guidance on how to build Procurement Strategy*
- ✓ *Best practices / success stories*
- ✓ *Practical building blocks on how to build Procurement Strategy*

Strategic procurement management gives tools for using the buying power to achieve political goals



Systematically siphon goals from strategic level to tactical and practical operative level

WHAT



Make concrete plans and roadmaps for strategic goals (actions, measures, indicators, division of responsibility, timetable)

WHEN



Managing change with clear communication and systematically developing competencies where it is most needed.

Kuka



Action Building Procurement Strategy – gives you step by step advice

Guides you through the building process and development and gives advice how to manage (checklist)

1. I take enough time for me and others to understand the current maturity as seen from various views
2. I crystallize which strategic targets can be realized via procurement
3. I plan, make roadmaps and prioritize with the persons who have central role in implementation of the strategic goals and the persons who's work the implementation mainly affects
4. I clarify where is need for training or recruiting new competencies or need for innovative methods and processes
5. I start using easy-to-use method to identify and manage risks
6. I take care that implementation plans are current and at hand openly and I communicate regularly of the progress and results to all relevant stakeholders
7. I follow-up and analyze procurement related data and information and use it for improving processes and management

Action Circular Procurement

Challenge

Triggering Circular Procurement

2

Solution

Training on Circular Procurement



- *Ambitions to procure circularly at least 50% in 2030*
- *Circular procurement needs to be triggered*
- *Circular procurement needs expertise and knowledge*

- ✓ *Better knowledge*
- ✓ *Best practices*
- ✓ *Practical guidelines and tools*



Tools for support: Circular Procurement

- **Networking support**
- **Publications**
- **Workshops & trainings**
- **Factsheets**
- **CP Congress**
- **Book CP in 8 steps**
- **Roadmap CP**
- **Criteria tool**





Online support: Circular Procurement

- **Sustainable and circular procurement - PIANOo, Dutch Expertise Centre**
<https://www.pianoo.nl/en/sustainable-public-procurement/spp-themes>
- **Learning networks**
<https://www.oneplanetnetwork.org/initiative/green-deal-circular-procurement>
- **Book Circular Procurement in 8 Steps**
<https://www.pianoo.nl/nl/sustainable-public-procurement/spp-themes/circular-procurement/circular-procurement-8-steps>
- **Factsheets**
<https://www.pianoo.nl/en/sustainable-public-procurement/spp-themes/circular-procurement/getting-started-circular-procurement>
- **Circular procurement guide**
<https://wegwijzer.gdci.nl/en>
- **SPP criteria tool**
<https://www.mvicriteria.nl/en>
- **Urban Agenda e-learning module**
<https://urbanagendapublicprocurement.maester.com/courses/2/content>





Network support: Circular Procurement



C-PRONE

Aims & objectives

- Connect current and new initiatives
- Agenda setting international - national - local
- Be a hub for access and inspiration
- Be an active supporter for initiatives



Live support: Circular Procurement

Workshops - Presentations - Trainings

- Circular economy
- Sustainable and circular procurement
- Setting up learning networks

TAIEX is possible



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Action Local Cooperation Centre

Challenge

How to set up a Cooperation Centre?

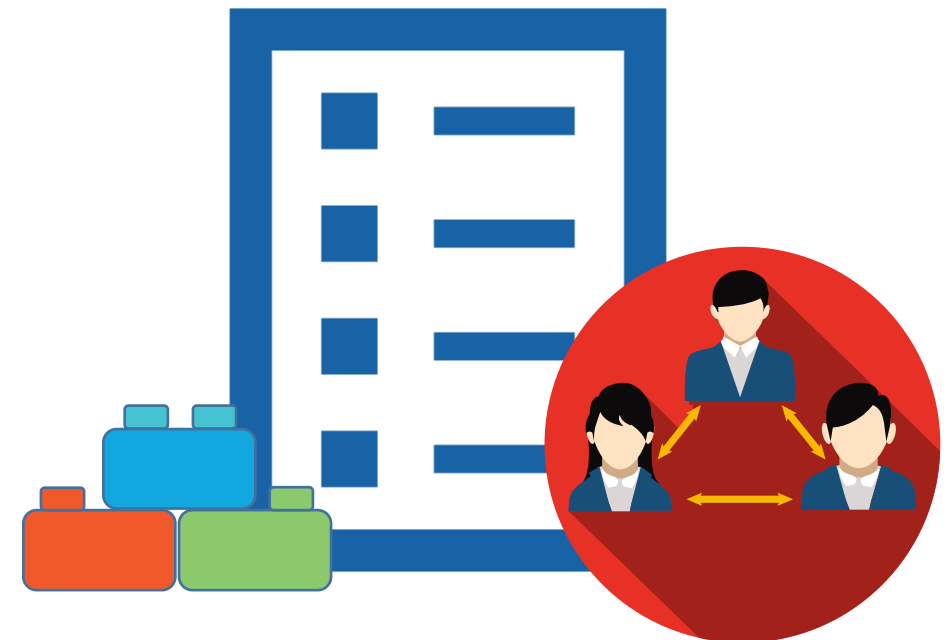
3

Solution

Guidance on Local Cooperation Centre



- *Local knowledge exchange can be organized with effort and capacity*
- *Small and medium-sized cities need bigger cities as support*



- ✓ *Guidance on how to set up Local Cooperation Centre*
- ✓ *Practical building blocks*
- ✓ *Management summary*



Action Local Cooperation Centre

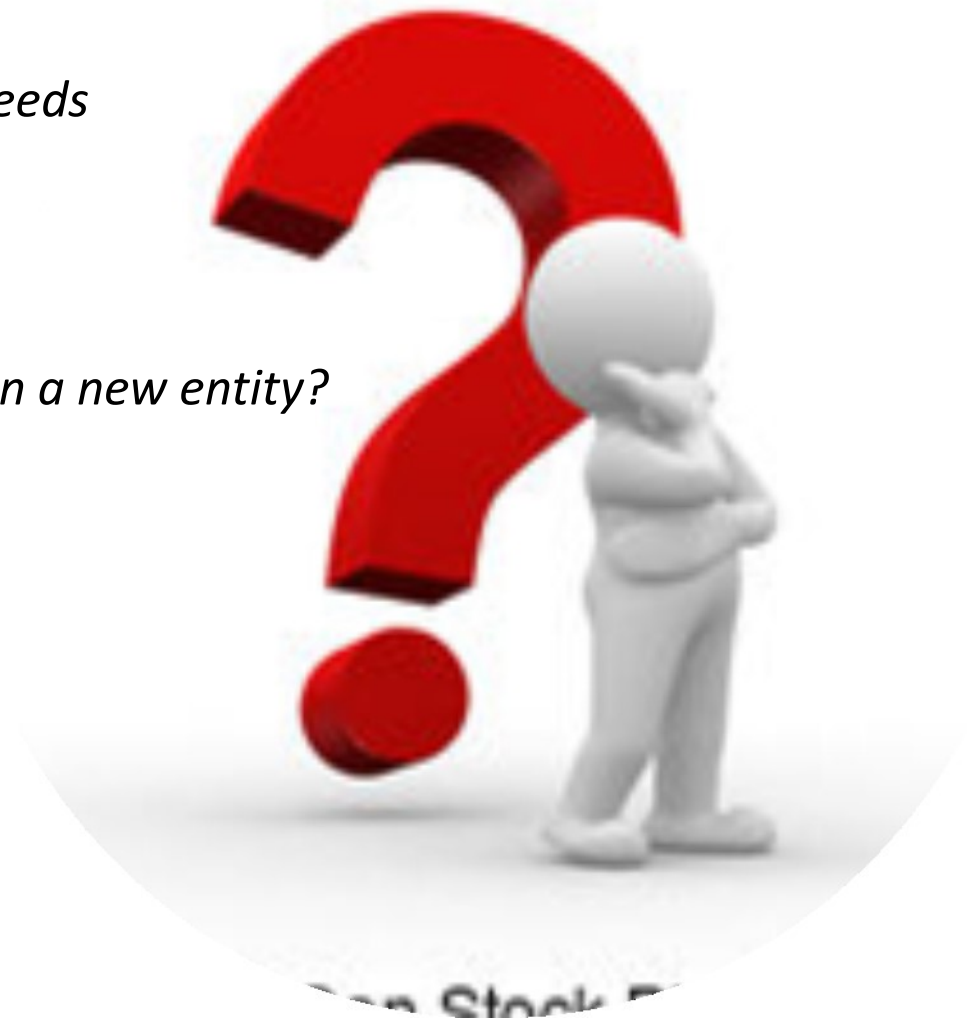
WHY DO YOU WORK TOGETHER?

Adjust and adapt your Local Cooperation Centre to changing needs

Establish a Local Cooperation Centre: building blocks

- *Organisational structure*
how do you want to organise it? Informal? By agreement? In a new entity?
- *Services offered*
What services should this cooperation provide?
- *Financing the initiative*
How do you fund it?
- *Source of expertise*

Above all, keep your objectives and circumstances in mind.



Action Innovation Procurement Brokerage

Challenge

Collaboration between market and cities

4

Solution

Guidance on Innovation Brokerage



- *Cities and economic operators are interdependent in finding innovative and sustainable solutions in procurement*
- *Innovation brokerage needs expertise*



- ✓ *Guidance on how to set up Innovation Procurement Brokerage on the National, Regional or local level*
- ✓ *Practical examples*

Action Funds

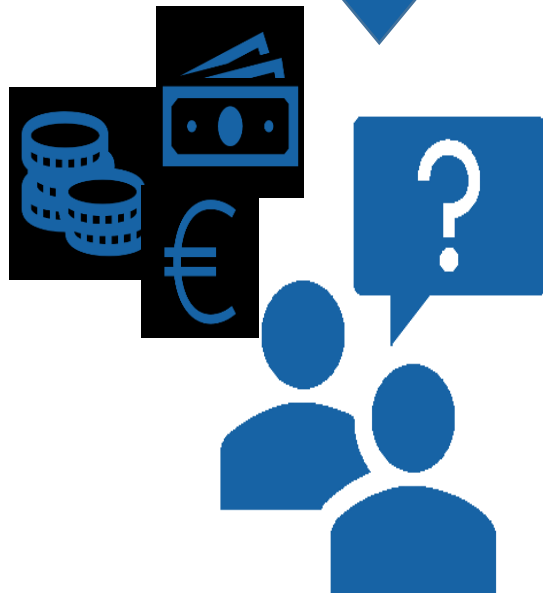
Challenge

Innovative and responsible procurement

5

Solution

Recommendations on future Funding



- *Making the switch from traditional to innovative procurement*
- *Accessing available funds*

- ✓ *Recommendations on Future Funding*
- ✓ *List of the current Funds on innovative and responsible public procurement*



Action Funds

1. EU financing involves lengthy and complex application processes, time-consuming for local practitioners
2. EU financing is seen by local procurement practitioners as an additional risk instead of an opportunity
3. Most local procurement practitioners are focussed on meeting the conditions for procurement cycles and have limited flexibility.
4. General awareness of EU financing by urban procurement practitioners remains low across the EU

Objective of the paper

- 1) Provide input to policy makers on the next EU budget
- 2) Provide a basic overview of the different type of support provided by the EU, use of an overview and concrete examples



Action Funds

Figure 3 Overview of various EU financing streams and specific initiatives available within those

Structural Investment Funds (ESIF)	European Funding Programmes	Support through DGs Actions	Financial Instruments (FIs)
Cohesion Fund (CF)	Horizon 2020	EAFIP	ELENA
Regional Development (ERDF)	COSME	Green Procurement	URBIS
Social Fund (ESF)	Urban innovation Actions (UIA)	Big Buyers Initiative	EIHA
Agriculture and Rural Development (EARDF)	URBACT		
Maritime and Fishery Fund (EMFF)	INTERREG		
	Connecting Europe Facility (CEF)		
	LIFE		



Action Funds

Figure 4 Overview of different topics and geographical scopes for the various EU financing streams



Source: Developed specifically for this paper

Action Legal framework

Challenge

Legal aspects of innovation

6

Solution

Practical legal tool



- *Knowledge of the legal aspects of innovative procurement*
- *Complexity of the legal information on innovative processes and tools*

- ✓ *Explanation of the legal aspects of innovative procurement*
- ✓ *Practical examples*
- ✓ *Roadmaps and infographics*



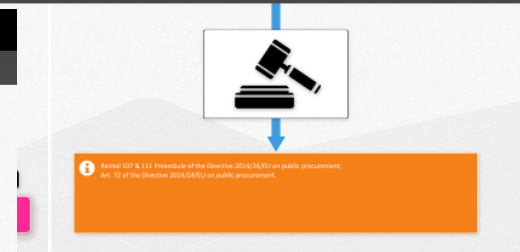
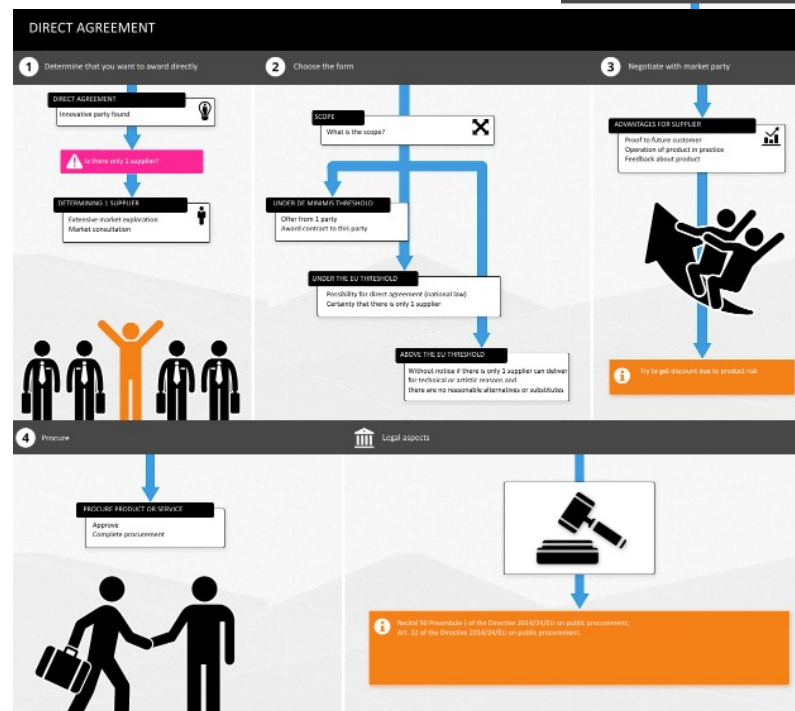
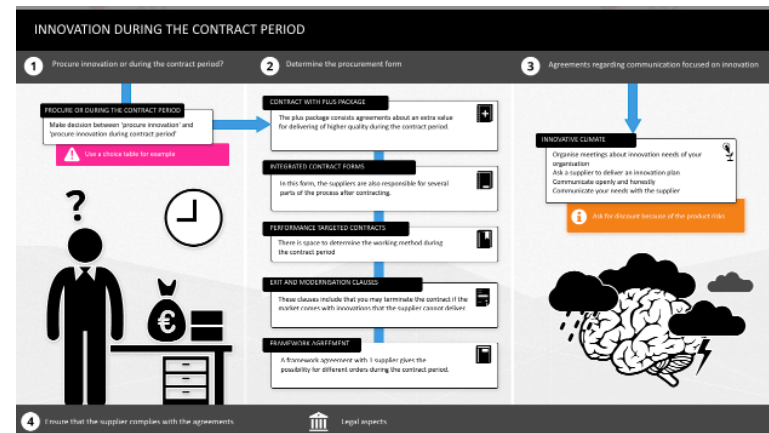
Action Legal framework

Step 6: Legal Framework

This module is about how to put the legal framework into practice.

Continue with course →

- Introduction Introduction
- Choose the right process 16 items
- Choose the right instrument 9 items
- State aid 2 items
- Intellectual property 2 items
- Final



Action Measuring spend and wider Impact

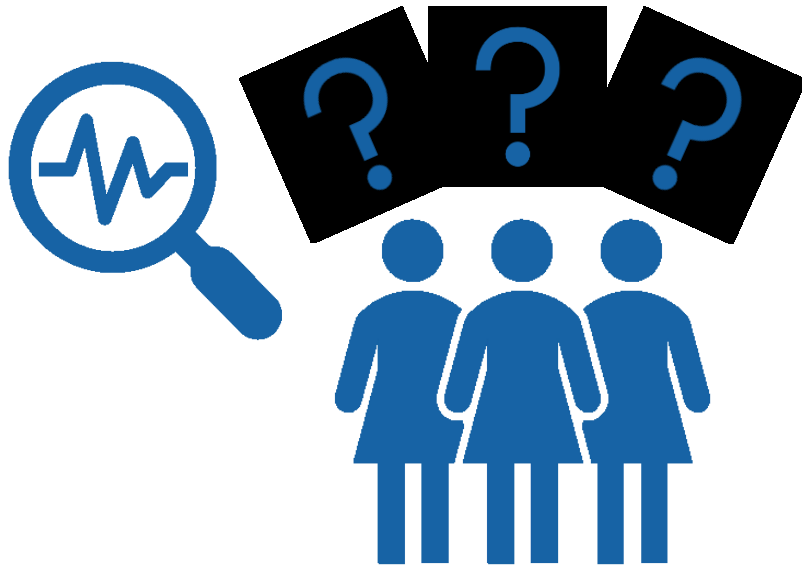
Challenge

Measuring the impact of spend

7

Solution

Measuring spend tool



- *Understanding where spend goes and its impact on a city's goals*
- *Deployment of an universal approach across Europe*
- *Creating cheap and easy measuring tools*

- ✓ *Practical and accessible Excel tool and guidance for measuring of spend*
- ✓ *Guidance on principles of measuring wider Impact*



Action Measuring spend and wider Impact

Step 7: Measuring Spend

This module is a Guide to Measuring Spend and Wider Impact

[Continue with course →](#)

- Introduction
Introduction
- Introduction to Measuring Spend
4 items
- Building Strategy: Political and Strategic Buy-in
5 items
- Building Strategy: Develop an Overarching Wider Impact Framework
8 items

A screenshot of a web browser displaying a PDF document. The browser tabs include 'Urban Agenda - Public Procurement', 'Maester - urbanagendapublicproc...', 'Making Spend Matter Toolkit - P...', and 'Title of project'. The address bar shows the URL: 'preston.gov.uk/media/4590/Spend-analysis-guide/pdf/Spend_Analysis_Guide_MakingSpendMatter_Sep2020.pdf?m=637399344878130000'. The PDF viewer shows a slide with a teal background and white text: 'MAKING SPEND MATTER', 'Basic Spend Analysis Guide', and 'A step by step methodology'. A table of contents on the left shows pages 1, 2, 3, and 4.



Photo by Marta Longas from Pexels

More information? Would you like to receive our newsletter? Would you like to become a member? Take a look at Futurium public procurement or send an e-mail to vopejko@haarlem.nl

